

By Arie Shapira

July 21 (Bloomberg) -- Openings include a 26,000-sq-ft culinary project in Times Square, a Tribeca tavern w/ a chef from STK, a Midtown steakhouse selling true Kobe beef, a Lower East Side bar partly owned by a member of Florence and the Machine and an outdoor lounge at The High Line Hotel.

* For feedback or to receive Red Dot NYC in your Bloomberg inbox every Monday, email ashapira3@bloomberg.net

212 Steakhouse in Midtown East (now open)

* **96-seat modern steakhouse is the only authorized restaurant on East Coast to sell true Kobe Beef (only New York member of Kobe Beef Marketing & Distribution Promotion Association)**

* **All steaks are 60%-80% off regular price; Kobe Beef ribeye, striploin and tenderloin are all \$15/oz vs regular price**

\$45/oz

* **First restaurant from Nikolay Volper, a financial investor**

* **Chef Christos Kalamvokis was previously at Kellari Taverna in Midtown**

* **Appetizers: Classic or prosciutto burrata; grilled calamari or octopus; pan-seared foie gras w/ fig and port wine sauce**

* **Non-steak options: Five whole grilled fish selections; seafood dishes such as Maine lobster, salmon filet and swordfish kebabs**

* **Wines mostly from U.S. and France; wide selection of signature martinis, scotches, whiskeys and cognacs**

* **Accepts Visa, Mastercard and Discover only**

* **Open Mon.-Thurs. 5pm-11pm, Fri.-Sat. 5pm-11:30pm, Sun. 5pm-11pm**

* **316 E. 53rd St. b/w First and Second Ave. (previously Brabant Belgian Brasserie); 212-858-0646**

* **Website: <http://bit.ly/U8D0zz>**